

STRENGTHEN YOUR BRAND



WITH A COMPELLING STORY

annual report design and marketing

We're the annual report people.
We're a full-service graphic design firm
that specializes in annual reports—in print
and online.

CLIENTS INCLUDE :

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THE CARLYLE GROUP

LEGG MASON

INTER-AMERICAN INVESTMENT CORPORATION

THE WORLD BANK

WASHINGTON REIT

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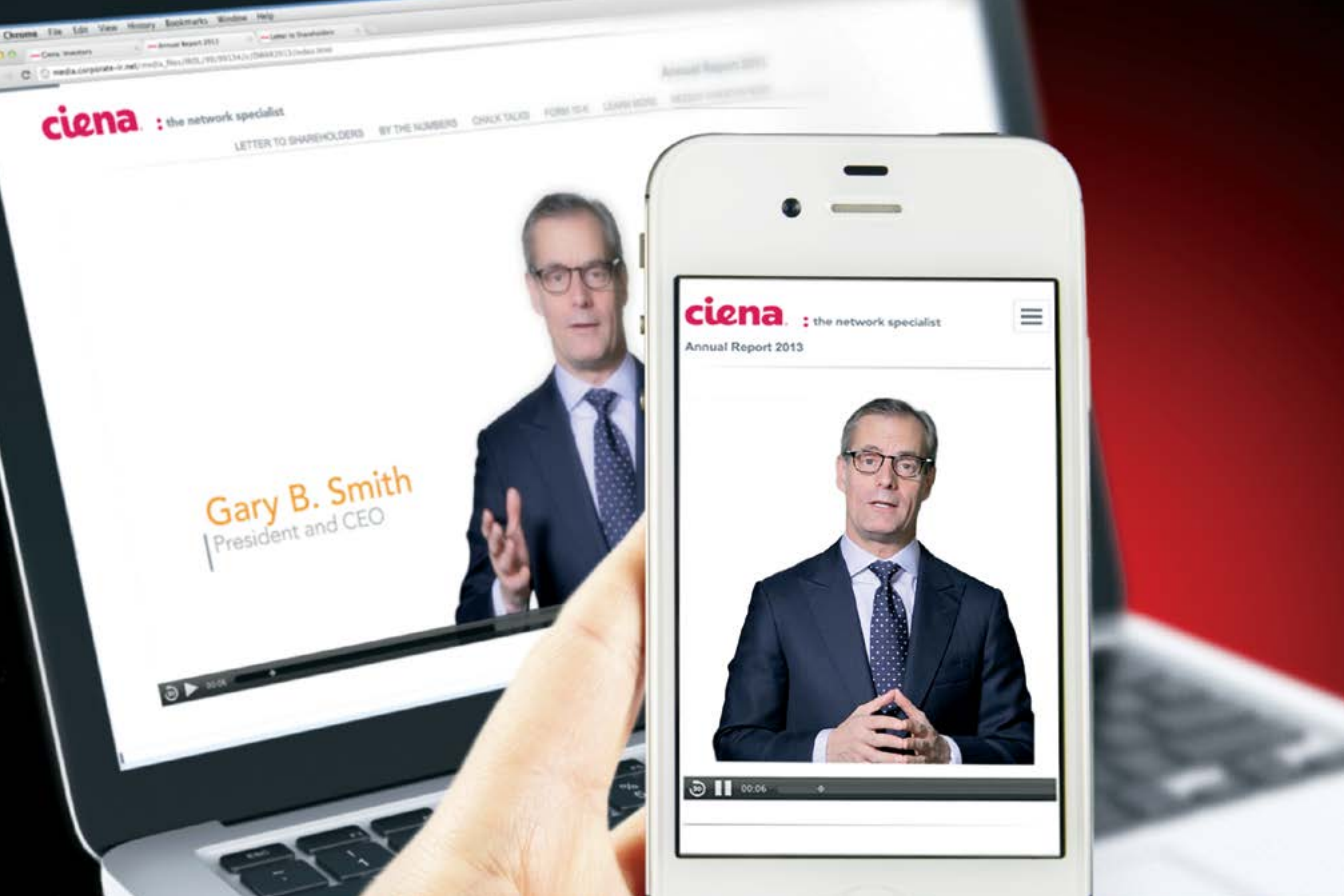
GROSVENOR CAPITAL MANAGEMENT

FORTRESS INVESTMENT GROUP

Let us tell your story.

Your company has a compelling story to tell. A story that can help you attract and retain customers. A story that captures the essence of your company and your products. A story that only you can tell. Let us help you tell it. Because storytelling is what we do best.





CIENA annual reports since 2000, video, marketing materials, trade show graphics



WASHINGTON★REIT



THE CARLYLE GROUP annual reports since 2000, corporate citizenship reports, website design, corporate identity, PPMs, collateral publications

Strengthen your brand

A human story allows others to see the value of what you do and how you do it. Case studies can illustrate how your activities affect people's lives, and videos featuring executives or customers can deliver strong, memorable messages. That's why we work to captivate the reader with arresting graphics and clear, concise copy.

"FCI Creative has been our trusted partner for 15 years. Their work in print and on the web helps define and strengthen our brand with fresh perspectives, compelling designs and clear messages."

CHRISTOPHER ULLMAN
MANAGING DIRECTOR OF GLOBAL COMMUNICATIONS
THE CARLYLE GROUP



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MISSION-DRIVEN

Academic quality is central to everything we do.

Notably recognized for best practices in online education

BEST
US NEWS

Ranked #22

Best overall program (based on quality of four criteria) ranked 22nd among 102 ranked U.S. online master's programs in 2013. Ranked 22nd among 102 ranked U.S. online master's programs in 2013.

THE LEARNING EXPERIENCE. EXPLORING NEW OPPORTUNITIES.

"I developed incredible relationships with my mentors and peers at APEI."

EDUCATE.

Annual qualitative ranking of top online degree programs. In 2015, APEI ranked 227 nationally out of 293 schools, or in the top 10% overall—advancing seven places from its 2014 ranking.

We strive for excellence. Over the past ten years, 12 APEI students and alumni have been named Presidential Management Fellowship finalists, and since 2008, four of our APEI staff members have received the prestigious Virginia Award for Science Education. Our faculty of scholar-practitioners are leaders in their respective fields. In 2014, they published more than 500 books and papers, earned over 500 awards for the third consecutive year to U.C. News & World Report's

top professional practice, research and community service, and presented at more than 1,300 conferences, workshops and events. Among the 91 degree programs offered at APEI, we offer highly specialized programs, such as Homeland Security, Cybersecurity Studies and Transportation and Logistics Management, that differentiate our institution and attract a diverse array of motivated students.

Today, APEI is building on the success of APEI by continuing to differentiate our programs by expanding into growing fields such as healthcare, science and engineering, by increasing outreach to international students—and by delivering on our commitment to quality and value.

Of more than 46,000 alumni, 3,000 have more than one degree from APEI.

B.S., Legal Studies, AMU/DCU

"AMU is like no college, only better. It's a dedication. You have to do, participate."

A Patrol Supervisor with the Maryland State Police in the U.S. Army, including 12 deployments, and a Decade (PTSD). As part of the Patrol Paves program, he is helping him learn to utilize his. Currently participating in AMU with playing a role in his...

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2014 ANNUAL REPORT | Download PDF

ADVANCING THE LEARNING EXPERIENCE. EXPLORING NEW OPPORTUNITIES.

NEWS | ALL
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STOCK PRICE
\$24.62
+0.05 (+0.2%)
VOLUME 152,118

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ADVANCE

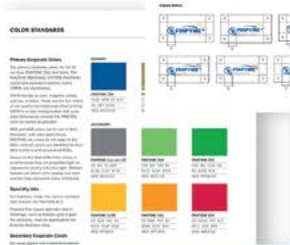
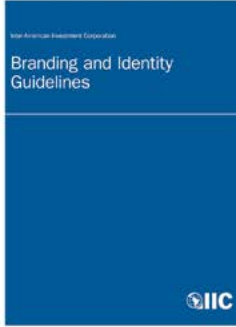
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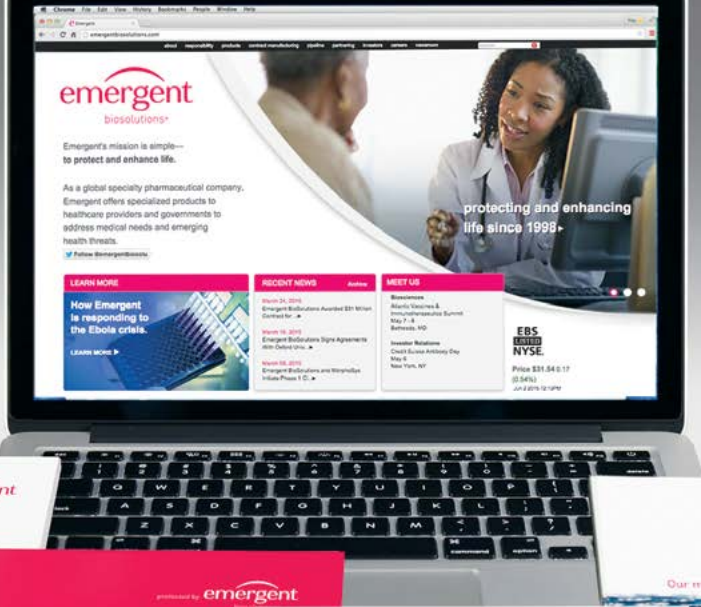


AMU/DCU
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EMERGENT BIOSOLUTIONS website, annual reports, anniversary brochure, collateral publications, display graphics

Speak with one voice

When it comes to branding, consistency is key. A unified story motivates employees, helps customers know what to expect and differentiates your organization. That's why we work to ensure a consistent voice across all of your marketing communications.

"We know the importance of a unified approach with our corporate communications. FCI Creative has kept us on track with consistent yet fresh designs to reinforce our messages."

LYNN KIEFFER

SENIOR DIRECTOR, BRANDING

EMERGENT BIOSOLUTIONS







GLOBAL ENVIRONMENT FUND website, annual reviews, collateral publications

Keep your story fresh and relevant

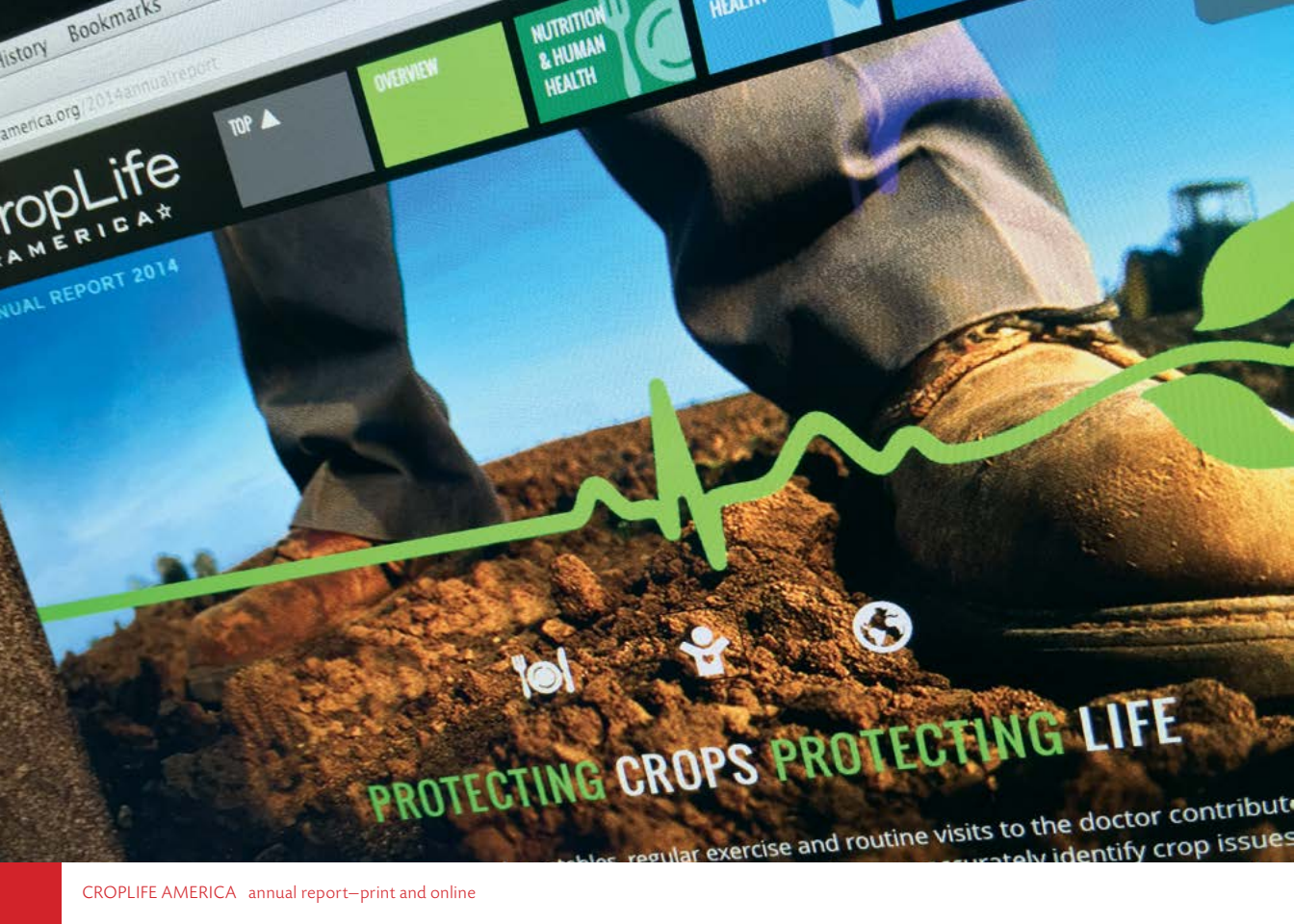
Effective, memorable stories make your audience sit up and take notice. We use thought-provoking headlines to draw readers in—and then engage them by presenting your ideas and initiatives in fresh, relevant ways.

“We’ve been working with FCI Creative for many years. They have produced our annual reviews and brochures. They designed our website. They improved our PowerPoint template. They are always creative and highly professional!”

JEFFREY LEONARD

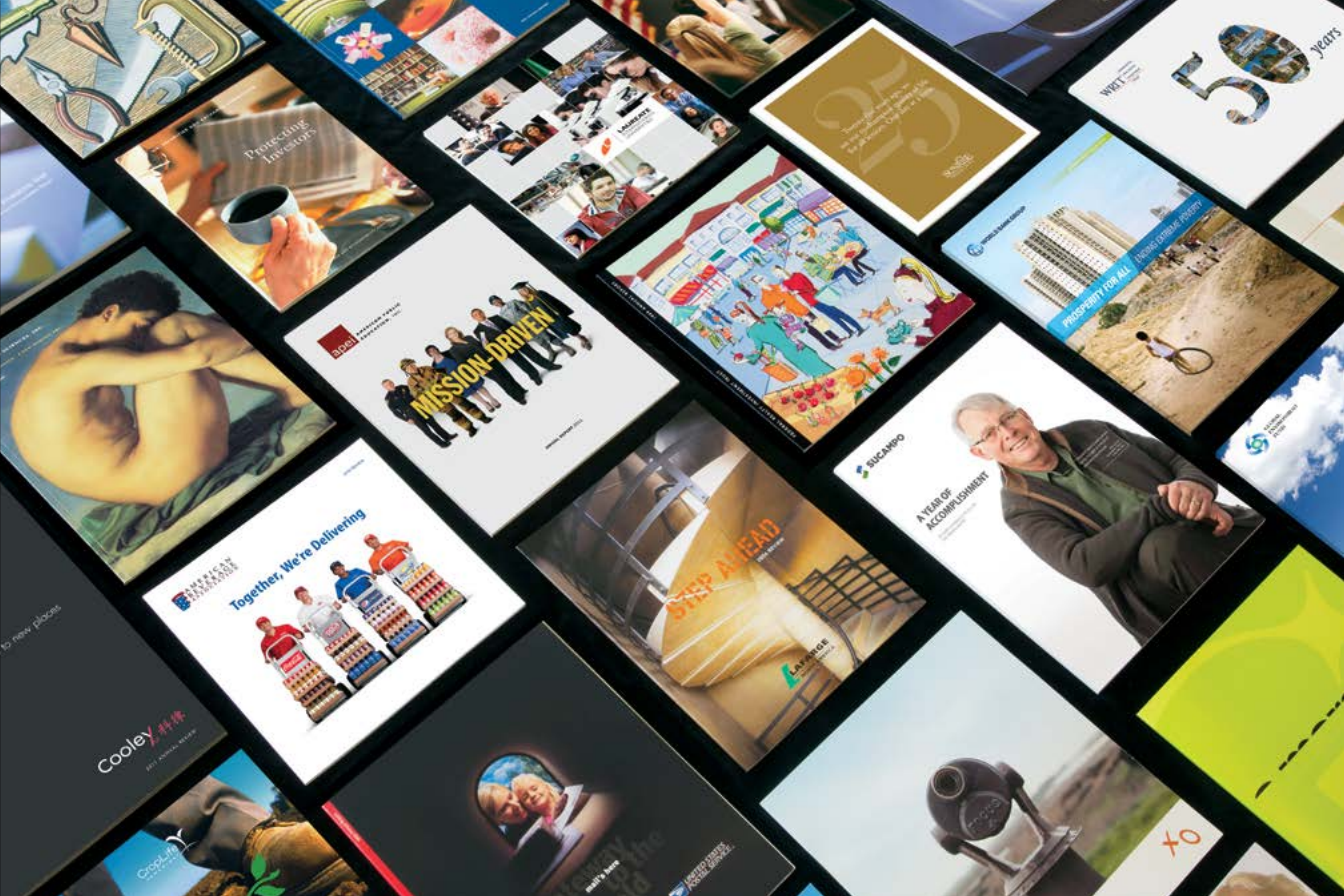
CHIEF EXECUTIVE OFFICER AND FOUNDING PARTNER

GLOBAL ENVIRONMENT FUND



PROTECTING CROPS PROTECTING LIFE

...regular exercise and routine visits to the doctor contribute to... accurately identify crop issues



Let us tell your story.



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PHILIP creative director



PAMELA project manager



ALEX social media



JEFF copywriting



CINDY accounts



PEGGY design



ROB design



PAT project manager/editor



MATT video manager



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Launching a new product or service

Reaching out to opinion leaders

Defining a business strategy

Merging with another company

Acquiring a new business

Start by contacting tom@fcicreative.com or call **301.657.0895**

Whether you need a new corporate identity, an interactive website, a video or an online annual report, we work with you to produce something that elevates your brand—and tells your story. Simple as that.



8001 Wisconsin Ave.

Suite 200

Bethesda, MD 20814

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